



Members of the general public stressed the need for undertaking continued public awareness raising campaign aimed at reducing traffic accidents, as conducting such campaign once a year would not bear the desired outcome. Asmara, 11 August 2010 - Members of the general public stressed the need for undertaking continued public awareness raising campaign aimed at reducing traffic accidents, as conducting such campaign once a year would not bear the desired outcome.

They told ERINA that the setting up of the Eritrean Road Traffic Safety Association has a vital role to play in promoting community-based road traffic safety, undertaking campaign towards minimizing traffic accidents and taking the necessary steps towards ensuring road safety. They further noted the need for taking a year-long concerted action so as to bring about significant changes in preventing accidents.

The members of the public further stated that although the undertaking of road safety activities through the participants of Summer Work Program is quite imperative in reducing road accidents, it should, nonetheless, be carried out on a regular basis throughout the year. They also called on the pedestrians to use the proper sidewalk while strolling.