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Tessenei, 2 October 2010 - In a meeting with owners and employees of various service-rendering institutions, the Administrator of Tessenei sub-zone, Mr. Tekleberhan Gebrewold, stated that such institutions are duty-bound to provide efficient service and distribute domestic products at a fair price, thus creating favorable atmosphere for business.

He indicated that on top of the growing number of residence in the town, a number of tourists and businessmen continue to flock to Tessenei, and as such service-rendering institutions need to provide quality service and demonstrate the society's noble values and customs. In this respect, Mr. Tekleberhan urged the institutions to sell the drinking stuff being provided to them at a fair and fixed price.

He further outlined the embitterment being voiced by the public as regards the high price being charged for drinking stuffs in the town. Various control mechanisms are being resorted to on the part of the administrative body to address the problem, he added.